

Michael R. Boyd, M.A.

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PROFESSIONAL SUMMARY

Seeking a position in Media/Journalism, so I can continue to grow and utilize my skills. I am an adaptable leader with the ability to build relationships and work independently or collaboratively.

EDUCATION

Elon University

M.A. Interactive Media

Elon, North Carolina

May 2021

North Carolina Agricultural & Technical State University

B.S. Journalism and Mass Communication

Concentration: Mass Media Productions

Greensboro, North Carolina

December 2018

Halifax Community College

Associate in General Education

Weldon, North Carolina

May 2018

SOFTWARE/HARDWARE SKILLS/CERTIFICATIONS

- **Certifications:** Certiport Adobe Premiere Pro, Adobe Illustrator, Adobe Photoshop
- **Software:** Windows 10, and MacOS, Adobe Photoshop, Premier Pro, After Effects, Audition, InDesign, Illustrator, Media Encoder, Pro Presenter, Final Cut Pro, AVID Media, OBS Studios, Microsoft Office, WordPress, Canva, Strip Writing, Reporting, Multimedia Storytelling, Social Media
- **Hardware:** Canon EOS 7D Mark II, Nikon D5100, JVC 750, SMART boards, Projectors, Tablets

EXPERIENCE

Digital Media Teacher

Wakefield High School

Present

Raleigh, North Carolina

- Design, develop, and implement a digital media curriculum that includes Adobe Creative Cloud applications such as Photoshop, Illustrator, Premiere Pro, and After Effects.
- Teach students the principles of digital design, video editing, graphic design, and multimedia production using Adobe software.
- Integrate various technologies and digital tools into the curriculum to enhance learning experiences and outcomes.

Associate Producer

City of Greensboro

September 2022 – September 2023

Greensboro, North Carolina

- Shoot and edit videos using Media Software's for broadcast, live streaming events, city council & county meetings & social media platforms.
- Set up lighting, directed, and ran video studio cameras and audio.
- Research, write, and produce scripts for long format television programming.

Multimedia Specialist

Otis T. Hairston Middle School

June 2021 – September 2022

Greensboro, North Carolina

- Assist with the implementation and support in the newsroom & control studio & Provide training for staff on current multimedia technologies.
- Develops technology rich learning opportunities for staff and students & maintains an accurate inventory list of all technology equipment in the lab.
- Updates the school's website and manage social media platforms as needed & delivers personalized coaching sessions for educators in all areas of multimedia (text, graphics, photography, sound, animation, video, editing, podcast, broadcast, and interactivity).
- Creates & produce media such as newsletters, news show, podcast show, videos, and presentations for staff.

Videographer/Photographer (Freelance)

Terra Cotta Heritage Foundation

August 2020 – May 2021

Greensboro, North Carolina

Broadcast Education Association Festival of Media Arts Honoree

- Edited photos using Photoshop for social media campaigns.
- Recorded and edited videos & provided caption information for photographs.
- Conducted interviews of staff.
- Uploaded photos to different social media platforms.

English Teacher

Enfield Middle S.T.E.A.M Academy

July 2019 – July 2020

Enfield, North Carolina

- Developed and executed standards-based lessons according to the North Carolina Standards for students.
- Supported students with individual education plans
- Collaborated with teachers in developing plans for students
- Planned class activities and daily lesson plans

Broadcast Media & Communication Team Intern

World Victory International Christian Center

August 2016– January 2019

Greensboro, North Carolina

- Operated cameras for Sunday services in control studio & operated the sound board.
- Recorded, copy, & edit church audio and videos to CDs, DVDs.
- Ran camera switcher during the LIVE church broadcast & created graphics, animations, screen captions, and flyers.