

Michael R. Boyd, M.A.

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PROFESSIONAL SUMMARY

Seeking a position in Media/Journalism, so I can continue to grow and utilize my skills. I am an adaptable leader with the ability to build relationships and work independently or collaboratively.

EDUCATION

Elon University

M.A. Interactive Media

Elon, North Carolina

May 2021

North Carolina Agricultural & Technical State University

B.S. Journalism and Mass Communication

Concentration: Mass Media Productions

Greensboro, North Carolina

December 2018

Halifax Community College

Associate in General Education

Weldon, North Carolina

May 2018

SOFTWARE/HARDWARE SKILLS

- **Operating Systems:** Windows 10, and MacOS
- **Software:** Adobe Photoshop, Premier Pro, After Effects, InDesign, Illustrator, Media Encoder, Pro Presenter, Final Cut Pro, AVID Media, OBS Studios, Microsoft Office, WordPress, Canva, Strip Writing, Reporting, Multimedia Storytelling, Social Media
- **Hardware:** Canon EOS 7D Mark II, Nikon D5100, JVC 750, SMART boards, Projectors, Tablets

EXPERIENCE

Multimedia Specialist/Coach

Otis T. Hairston Middle School

June 2021 - Present

Greensboro, North Carolina

- Assist with the implementation and support in the newsroom & control studio
- Provides support and training for staff on current multimedia technologies
- Develops technology rich learning opportunities for staff and students
- Maintains an accurate inventory list of all technology equipment in the lab
- Updates the school's website and social media platforms as needed
- Delivers personalized coaching sessions for educators in all areas of multimedia (text, graphics, photography, sound, animation, video, editing, podcast, broadcast, and interactivity).
- Creates & produce media such as newsletters, news show, podcast show, videos, and presentations for staff
- Provides audiovisual support for meetings

Videographer/Photographer

Terra Cotta Heritage Foundation

Broadcast Education Association Festival of Media Arts Honoree

January 2021 – May 2021

Greensboro, North Carolina

- Took selects and edited photos using Photoshop
- Recorded and edited videos
- Provided caption information for photographs
- Conducted interviews of staff
- Uploaded photos to different social media platforms

English Teacher

Enfield Middle S.T.E.A.M Academy

August 2019 – June 2020

Enfield, North Carolina

- Developed and executed standards-based lessons according to the North Carolina Standards for sixth and eighth grade students.
- Supported students with individual education plans
- Collaborated with teachers in developing plans for students
- Planned class activities and daily lesson plans
- Proctored end of grade testing

Broadcast Media & Communication Team Intern

World Victory International Christian Center

August 2018 – January 2019

Greensboro, North Carolina

- Operated cameras for Sunday services in control studio
- Recorded, copy, & edit church audio and videos to CDs, DVDs
- Controlled and operated the sound board
- Setup and tested wireless microphones before service
- Ran camera switcher during the LIVE church broadcast
- Created graphics, animations, screen captions, and flyers